

Thursday 22<sup>nd</sup> April 2021 – Hunts Waste Busters

### **Attendees and Introduction**

Danette O’Hara – Waste Minimisation Support Officer, HDC

Heidi Field – Waste Minimisation Officer, HDC

Nic and Heather - St Ives

Joseph - Yaxley

David – Yaxley

Karen – Yaxley

Jenny – Holme

Helen - Clerk at Yaxley Parish Council

Tom – started a litter picking group in Sawtry. Recently visited Eastfield House

Richard and Pia - have an interest in saving the environment, reducing their waste and increasing recycling in Hunts

### **Apologies**

Chris – Huntingdon

Chloe – St Neots

### **Social Media**

Instagram – Some new followers - 10-15 in the last week

Good feedback received from the stories. Do you have any questions? Posts are working well

Most important story to be the first to ensure people see these.

Hunts Waste Busters series ‘Take Over’ - Thank you for the contributions from the groups.

This could include any bug bears, what you’re passionate about, top tips etc..

Reusing – Guides and posts – Karen has sent over info about the ‘Reading Box’ – could this include a ‘How to guide’ to assist others to getting one of these set up.

To be created on other topics.

‘Library of things’ – list of items to be shared/borrowed.

Recruitment Video – Joseph has developed a short film using animation to encourage others to join this group. – Shared with the group. Joseph has taken feedback and will look at creating another video which shows more detail about what this group is about.

Photos of recycling centres/MRF for social media/videos

Plan in a tour to Waterbeach once available

**Action for all:** send in any posts you would like to write along with any images or start a conversation about one.

**Action for all:** Please keep liking, sharing and commenting.

## Connections

### **Publications –**

Next article could look at using reusables when picnicking – Heather and Danette to work on this

**Talks** – 1 scheduled and 2 waiting to be confirmed – Danette to chase

**Events** – Confirmed Huntingdon Eco Fair – 17<sup>th</sup> July. Helen to circulate info about event in Yaxley

**Action for all:** To share any new connections we should make for publication or talks.

## New Page on HDC Website – Waste Minimisation

Page has been updated and now includes our new logo

Please continue to share ideas for this webpage

List of licenced waste carriers or direct people to the Environment Agency for their search.

Meet the team to be added to the page – Heidi speaking with Corporate Office

## Competition

Which is the best town/village in Huntingdonshire?

Unfortunately, rejection data is not reliable enough to be able to use this for the purpose of a competition.

Working with Parish/Town councils or churches and eco groups. Approaching community groups as a starter – sports groups/scouts groups etc.. League tables or similar, to encourage those lower down to aspire to work their way up the table. However, only highlighting the positive end, focus on the top and not list those at the bottom.

Littering – schools need to be involved. Speaking directly to the offenders. Heidi to send the Litter Minimisation Officers details for Helen. Tom is happy to go into schools.

‘Don’t be a tosser’ campaign.

“It’s not just us” is a common response from children. But education is key to highlight the impacts on their future

## Terracycle

There have been some negative comments around why the council is not providing this, however the posts are increasing awareness.

The website is not easy to navigate so how do we highlight local sites? – Jenny to contact to ensure drop off locations are happy for us to promote.

More collection points for schemes which are closed to feed into existing sites – Danette to post on the Facebook group to gain interest.

Lots of confusion around the scheme – maybe we could work with Terracycle?

Parish Council/District Council support

Leisure Centre's as possible drop off areas

Coffee Cup recycling – Hubbub – Danette to find out more info and circulate

### **Questionable material Survey**

Please send any images/ideas through

### **Any New Ideas**

Face Masks in schools – encouraging reusable masks. Joseph to keep the group updated

New members are happy for e-mails to be shared

### **Next Meeting**

Move to monthly meetings

Thursday 13 May at 7pm

Microsoft Teams meeting

[Click here to join the meeting](#)

This meeting is held in Council Anywhere provided by 3C Shared Services